



News Release

MicroGuard™ Featured At Healthcare Exhibitions In Spring 2011

PMX Industries will be participating in the upcoming ASHE PDC Summit and Exhibition and the SHEA 2011 Annual Scientific Meeting. MicroGuard antimicrobial copper will be on display.

Cedar Rapids, IA, February 15, 2011 – New MicroGuard antimicrobial copper alloys are the first solid touch surface material registered by the EPA with public health claims. Stringent testing showed that MicroGuard surfaces continuously reduce bioload* remaining effective in killing bacteria* even after repeated recontamination.

MicroGuard antimicrobial copper alloys and products will be shown at both the ASHE PDC Exhibition and the SHEA 2011 Exhibition. According to the CDC, about 80% of infections are transmitted by touch. Infectious bacteria can be found on many hospital touch surfaces even after cleaning. Research shows that even the best cleaning and disinfection efforts do not always reduce the microbial burden to benign levels.

Sponsored by the American Society of Healthcare Engineers, ASHE PDC focuses on the planning, design, and construction of healthcare facilities. Designed to meet the education and information needs of architects, healthcare executives, contractors, facility management, and other professionals in the healthcare arena, ASHE PDC will be held at the Tampa Convention Center in Tampa, FL from March 13-16, 2011. Educational sessions, tours, and the gallery of architecture are on the program agenda. Both AIA and AHA continuing education units are offered along with certification exams. MicroGuard will be displayed in Booth 1030.

The Society for Healthcare Epidemiology of America (SHEA) sponsors the organization's annual scientific meeting to inform epidemiologists, infectious disease specialists, microbiologists, and other infection prevention professionals about the latest evidence in hospital acquired infections (HAIs). SHEA 2011 will be held at the Hilton Anatole Hotel in Dallas, TX from April 1-4, 2011. Educational sessions, poster presentations, and workshops covering the etiology, mode of transmission, prevention and control of HAIs are on the program agenda. MicroGuard will be displayed in Booth 914.

Approved for more than 100 touch surfaces including door hardware, hand railing, IV stands, and over-bed tables, MicroGuard surfaces continuously reduce the buildup and growth of bacteria* that cause HAIs. MicroGuard kills 99.9% of infectious bacteria* within two hours of exposure when cleaned regularly.

While MicroGuard surfaces are not a substitute for good cleaning and disinfection protocols, MicroGuard is an excellent supplement to a multi-faceted approach to combat HAIs. Users should continue to follow standard infection control practices.

For more information on MicroGuard, stop by Booth 1030 at ASHE PDC or Booth 914 at SHEA 2011 or visit www.microguard.info.

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*Independent laboratory testing demonstrated effective antibacterial activity against Staphylococcus aureus, Enterobacter aerogenes, Methicillin-Resistant Staphylococcus aureus (MRSA), Escherichia coli 0157:H7, and Pseudomonas aeruginosa. MicroGuard reduces microbial contamination, but it does not necessarily prevent cross contamination.

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About PMX Industries

Located in Cedar Rapids, IA, PMX Industries produces a wide range of copper and brass alloys, MicroGuard antimicrobial copper alloys, and EcoCopper™ green building materials. Visit www.ipmx.com for more information.