



New MicroGuard™ Products at Healthcare Design and GreenBuild

PMX Industries will be participating in two upcoming design and building shows. MicroGuard products will be displayed in booth 1709 at Healthcare Design 09 and in booth 5249 at GreenBuild International Expo.

Cedar Rapids, IA, October 6, 2009 – MicroGuard™ antibacterial products will be featured at both Healthcare Design 09 and the GreenBuild International Expo. MicroGuard products kill 99.9% of infectious bacteria* within two hours when cleaned regularly.

Healthcare Design 09, the leading conference on evidence-based design for healthcare buildings, will be held at the Gaylord Palms Resort in Orlando, FL from November 1-3. Professionals involved in the design, build and operation of healthcare facilities will be in attendance. Research conducted to obtain EPA registration for MicroGuard supports evidence-based design principles. The EPA protocol established a new standard for evidence-based validation of antimicrobial efficacy with public health claims for solid metal materials.

Stringent testing based on EPA Good Laboratory Practice standards showed that MicroGuard surfaces continuously reduce bioload remaining effective in killing 99.9% of bacteria* within two hours even after repeated recontamination. While MicroGuard products are not a substitute for infection control practices, MicroGuard is an excellent supplement to a multi-faceted approach to combat hospital acquired infections. Users should continue to follow standard cleaning and disinfection practices.

MicroGuard products to be displayed include door hardware, hand railing, overbed tables, medical carts, and IV stands. MicroGuard products reduce microbial contamination, but they do not necessarily prevent cross-contamination.

MicroGuard products will also be on display at the GreenBuild International Expo which will be held at the Phoenix Convention Center in Phoenix, AZ from November 10-12. GreenBuild International is the largest green building conference and expo in the world. Building and design professionals are looking for the newest building materials and products that can be used to help achieve LEED credits as part of the U.S. Green Building Council's Leadership in Energy and Environmental Design certification program.

For healthcare and commercial buildings focused on sustainable design practices, MicroGuard products offer many green benefits including recycled content of up to 100%, being produced with renewable wind energy, and being shipped in recyclable or biodegradable packaging. During manufacturing, fabrication or installation, MicroGuard products produce no landfill waste. Fortunately, producing MicroGuard materials requires only about one-third of the energy required to produce steel.

Attendees are invited to stop by booth 1709 at Healthcare Design or booth 5249 at GreenBuild.

*Independent laboratory testing demonstrated effective antibacterial activity against Staphylococcus aureus, Enterobacter aerogenes, Methicillin-Resistant Staphylococcus aureus (MRSA), Escherichia coli 0157:H7, and Pseudomonas aeruginosa.

####

