



News Release

MicroGuard™ Displayed At Two Summer Healthcare Exhibitions

PMX Industries will be participating in two upcoming healthcare trade shows this summer. MicroGuard Antimicrobial Copper will be displayed in Booth 1403 at APIC 2010 and in Booth 1117 at AHRMM 10.

Cedar Rapids, IA, May 20, 2010 – MicroGuard™ antimicrobial copper will be featured at both APIC 2010 and AHRMM 10. EPA registered MicroGuard touch surfaces kill 99.9% of infectious bacteria* within two hours when cleaned regularly.

APIC 2010, the largest conference for healthcare professionals involved in infection control and prevention, will be held at the Morial Convention Center in New Orleans, LA from July 11-15. Infection prevention professionals from across the healthcare continuum will be in attendance. Healthcare organizations depend on infection preventionists and epidemiologists to reduce hospital-acquired infections (HAIs) and improve patient safety. In the United States, over 1.7 million people contract a HAI each year. HAIs are the fourth leading cause of death with over 99,000 people dying annually.

Approved with public health claims for more than 100 touch surface products including hand railing, IV stands, and door hardware, MicroGuard continuously reduces the buildup and growth of bacteria* that cause HAIs. Reducing HAIs, reduces healthcare costs, improves patient outcomes, and demonstrates a higher level of quality care.

AHRMM 10, sponsored by the Association for Healthcare Resource & Materials Management, is dedicated to improving the healthcare supply chain through education and networking opportunities. AHRMM 10 will be held at the Colorado Convention Center in Denver, CO. from August 2-3. The most innovative healthcare materials and products will be available for supply chain and purchasing professionals to review.

MicroGuard antimicrobial copper alloys were developed by combining the active ingredient of copper with other durable lead-free metals to produce a broad range of structurally strong antimicrobial metals that are both stain resistant and fingerprint resistant. Sustainable with up to 100% of recycled content, MicroGuard antimicrobial copper produces no landfill waste during manufacturing and fabrication.

While MicroGuard surfaces are not a substitute for good cleaning and disinfection protocols, MicroGuard is an excellent supplement to a multi-faceted approach to combat HAIs. Users should continue to follow standard infection control practices.

Attendees are invited to stop by the PMX booth at both APIC 2010 and at AHRMM 10.

*Independent laboratory testing demonstrated effective antibacterial activity against *Staphylococcus aureus*, *Enterobacter aerogenes*, Methicillin-Resistant *Staphylococcus aureus* (MRSA), *Escherichia coli* 0157:H7, and *Pseudomonas aeruginosa*. MicroGuard reduces microbial contamination, but it does not necessarily prevent cross contamination.

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